

## An Easy Path to Online Revenue Growth Galileo Online Travel™



### *Ready to grow in the online channel?*

Travel agencies everywhere are launching Web sites to capitalise on the growing number of consumers booking travel online. Are you one of the opportunity makers? If not, when will you join the online revolution?

Did you know that regardless of your agency's size or business mix, with the right technology, you can compete with the largest travel Web sites?

Consider what it can do for you, and learn how easy it is.

### *Make more money whilst you're working – and sleeping*

Your own Web site becomes an around-the-clock virtual agent, proficiently creating a solid new revenue stream. Whether your customers travel for business or leisure, they have convenient access to your services 24 hours a day. Letting your customers book lower-yield, point-to-point bookings on their own frees your consultants to focus on higher-yield, complex bookings – without losing any bookings to your competitors.

### **DELIVER THE MOST POWERFUL TRAVEL WEB SITE**

- > **Meet traveller demand** with the broadest, most competitive range of flights and schedules from airlines worldwide – full published fares, advertised fares, and the ability to add private, consolidator and low-cost carrier fares to make you more competitive
- > **Automatically ensure maximum options are displayed** to travellers, particularly when they request flights to regional cities, through our advanced flight search logic
- > **Take advantage of your options** to include content from OctopusTravel.com® for discount hotel rates and related travel services in more than 120 countries – and also from RatesToGo.com® for last-minute discount hotel rates for properties and related services in more than 80 countries
- > **Give your customers the best shopping experience** through a user-friendly, graphical user interface (GUI) and the latest shopping and booking tools
- > **Choose from various configuration options**, including a customisable mark-up and service fee module to automate the fee process – with settings for specific zones, countries, cities, airlines and fare basis codes
- > **Localise your Web site** with Chinese, Italian or English language capabilities



## *A fast and easy launch with Galileo Online Travel*

Galileo Online Travel makes it easy to create a market-leading Web site. If you have an existing travel Web site, you can incorporate this powerful engine to deliver more shopping and booking power to your customers. If you are building an all-new Web site, Galileo Online Travel enables you to quickly and cost-efficiently get your site up and running. The online presence it creates is all yours, complete with your logo, unique branding and agency information.

Bookings through Galileo Online Travel use your agency's credentials to protect and maximise your supplier agreements. You can add negotiated and consolidator fares into your fares displays, and add mark-ups and service fees, too. Best of all, booking travel is simple for your customers.

## *Will your customers have a good experience?*

When you bring the world of travel to the consumer's fingertips, you must give them the right shopping and booking tools to ensure they complete a transaction – and come back for more in the future.

Your customers won't be disappointed with the shopping and booking functionality of Galileo Online Travel, which uses the latest technologies. Travellers easily navigate the intuitive, point-and-click booking process, and breeze through bookings in minutes.

## *Satisfy traveller demand for content*

Beyond ease of use, shoppers want fast access to a world of options. A vast range of air and land options through your Web site can satisfy today's most demanding online travel buyers.

Discriminating travellers also want the ability to compare before they buy. Web sites built with Galileo Online Travel give shoppers easy access to global content, with offerings from different suppliers presented in a single display. This convenient format makes it simple for travellers to compare availability and prices. A unique Search Country option provides flexibility to compare supplier offerings, too.

## *Create happy shoppers, collect major dividends*

Whether you have an existing Web site or are just entering the online channel, you need the most relevant technologies to succeed in today's competitive marketplace. Travelport is a pioneer in online travel distribution and a provider of industry leading solutions for major travel Web sites, airlines and travel agencies worldwide. Let us help you make the most of your journey.



**Travelport** 

## *Agency*

### **Get organised for online success**

For more information about Galileo Online Travel, contact your Travelport representative or visit us at: [www.travelport.com](http://www.travelport.com)